

# THARUN PODURU

## PRODUCT MANAGER

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Contact | [tharunpoduru.com](https://tharunpoduru.com) | [linkedin.com/in/tharunpoduru](https://linkedin.com/in/tharunpoduru) | [Blog](#) | Santa Clara, CA

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Product Manager with a strong technical foundation and experience building and scaling products across large tech and independent projects, including AI-powered applications. Former Software Development Engineer at Amazon with hands-on exposure to platform and enterprise products, working closely with cross-functional teams to translate customer needs into shipped solutions. Built and owned end-to-end products independently, combining product strategy, execution, and technical depth, with a growing focus on applying AI to solve real customer problems. Currently pursuing an MBA with a focus on product management, strategy, and entrepreneurship.

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### **PROFESSIONAL EXPERIENCE**

#### **Amazon - Software Development Engineer | Seattle, WA, USA**

**May 2022 - July 2024**

- Owned enterprise device readiness for Alexa Smart Properties, enabling hospitality and enterprise customers to reliably automate workflows using real-time device state signals and improving customer satisfaction by 88%.
- Identified systemic launch blockers across new Echo device form factors and led cross-functional efforts with Product, Launch, and Device teams to design a repeatable launch-readiness process, reducing enterprise time-to-market for new devices by ~75% and enabling day-one support for future Echo launches.
- Expanded multimodal screen experiences, enterprise APIs, secure role management, and launched an AI-powered onboarding assistant, significantly reducing onboarding friction and enabling large-scale device provisioning by customers and partners.

#### **Wipro - Software Engineer | Bengaluru, India**

**Nov 2019 - Sep 2020**

- Worked on large-scale banking data cloud migration initiatives using ETL pipelines to integrate legacy systems into Palantir's platform, addressing complex data integration and reliability challenges in a regulated enterprise environment.
- Collaborated with stakeholders and engineering teams to optimize data flows and deployment processes, identifying legacy-system pain points and streamlining migration workflows to reduce complexity and improve system performance and reliability.

#### **Indian Space Research Organization (ISRO) - Internship | Bengaluru, India**

**Jul-Aug 2018, Jan-April 2019**

- Developed satellite computing and power management components, including a floating-point arithmetic co-processor to reduce onboard computation latency and a power system emulator to regulate charge and discharge states for satellite subsystems; awarded Best Project (Open House 2019) for technical rigor and execution.

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### **EDUCATION**

#### **Master of Business Administration**

**Aug 2024 - Jun 2026**

Santa Clara University | Leavey School of Business

- Product Management, Entrepreneurship, Strategy and Marketing

#### **Master of Science | Computer Science and Engineering**

**Sep 2020 - Mar 2022**

Santa Clara University

#### **Bachelor of Technology | Electronics and Communication Engineering**

**Aug 2015 - Jun 2019**

Visvesvaraya Technological University | Nitte Meenakshi Institute of Technology

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### **SKILLS**

#### **Product Management**

Product strategy and roadmapping, customer discovery and problem framing, prioritization and tradeoff analysis, go-to-market and positioning, stakeholder management, cross-functional collaboration, platform and enterprise product thinking

#### **Technical and AI**

System design and APIs, data pipelines and analytics, AI-powered product development, LLM integration and prompt design, applied use of models including Gemini, GPT, and Claude, evaluation of AI quality, latency, and cost tradeoffs

#### **Tools and Platforms**

Jira, Confluence, Notion, Figma, Canva, Firebase, Google Cloud Platform, AWS, GitHub, SQL, Cursor, Antigravity ChatGPT, Google Gemini, Veo

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## **PRODUCT EXPERIENCE**

### **FilingIntel | Founder, Product Owner**

**May 2025**

AI-powered SEC filing analysis platform | [Product Website](#) | [PRD](#)

- Identified a core pain point in manually analyzing dense 10-K and 10-Q filings across retail investors, students, and PMs, where extracting actionable insights is time-consuming and error-prone.
- Designed and built an end-to-end AI-powered web application that ingests SEC filings and generates structured summaries, trends, and Q&A, significantly reducing time and cognitive effort required for analysis.
- Owned the full product lifecycle as a product builder, spanning problem definition, product strategy, UX, technical architecture, AI integration, and deployment, balancing usability, accuracy, and performance tradeoffs.

### **Apple Vision Air | Product Strategy & Go-to-Market Concept**

**Sept 2025 - Dec 2025**

Lightweight spatial computing product concept | [Product Website](#) | [PSD](#)

- Analyzed early adoption barriers of Apple Vision Pro, identifying comfort, price, mobility, and everyday usability as key constraints preventing spatial computing from transitioning from novelty to daily use.
- Defined Apple Vision Air as a strategically differentiated product concept, applying product strategy frameworks to balance performance, comfort, cost, and ecosystem fit while preserving the integrity of the VisionOS platform.
- Developed an end-to-end product narrative spanning target users, value proposition, positioning, pricing, and go-to-market, supported by launch artifacts including a press release, product website, and messaging to simulate real-world PM decision-making.

### **SynthiCal AI | Founder, Product Owner**

**April 2025**

AI-powered calendar automation tool | [Product Website](#) | [PRD](#)

- Identified friction in manually creating calendar events from unstructured inputs and built a publicly deployed AI-powered product that converts text, links, documents, images, and audio into structured calendar events, including support for multi-event extraction.
  - Owned end-to-end product execution as a solo builder, spanning problem definition, UX design, AI-driven extraction logic, and deployment, focused on improving productivity and reducing manual effort for busy users.
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