

THARUN PODURU

PRODUCT MANAGER

[Contact](#) | tharunpoduru.com | linkedin.com/in/tharunpoduru | [Blog](#) | Santa Clara, CA

Product Manager with a strong technical foundation and experience building and scaling products across large tech and independent projects, including AI-powered applications. Former Software Development Engineer at Amazon with hands-on exposure to platform and enterprise products, working closely with cross-functional teams to translate customer needs into shipped solutions. Built and owned end-to-end products independently, combining product strategy, execution, and technical depth, with a growing focus on applying AI to solve real customer problems. Currently pursuing an MBA with a focus on product management, strategy, and entrepreneurship.

PROFESSIONAL EXPERIENCE

Amazon - Software Development Engineer | Seattle, WA, USA

May 2022 - July 2024

- Owned enterprise device readiness for Alexa Smart Properties, enabling hospitality and enterprise customers to reliably automate workflows using real-time device state signals and improving customer satisfaction by 88%.
- Identified systemic launch blockers across new Echo device form factors and led cross-functional efforts with Product, Launch, and Device teams to design a repeatable launch-readiness process, reducing enterprise time-to-market for new devices by ~75% and enabling day-one support for future Echo launches.
- Expanded multimodal screen experiences, enterprise APIs, secure role management, and launched an AI-powered onboarding assistant, significantly reducing onboarding friction and enabling large-scale device provisioning by customers and partners.

Wipro - Software Engineer | Bengaluru, India

Nov 2019 - Sep 2020

- Worked on large-scale banking data cloud migration initiatives using ETL pipelines to integrate legacy systems into Palantir's platform, addressing complex data integration and reliability challenges in a regulated enterprise environment.
- Collaborated with stakeholders and engineering teams to optimize data flows and deployment processes, identifying legacy-system pain points and streamlining migration workflows to reduce complexity and improve system performance and reliability.

Indian Space Research Organization (ISRO) - Internship | Bengaluru, India Jul-Aug 2018, Jan-April 2019

- Developed satellite computing and power management components, including a floating-point arithmetic co-processor to reduce onboard computation latency and a power system emulator to regulate charge and discharge states for satellite subsystems; awarded Best Project (Open House 2019) for technical rigor and execution.

EDUCATION

Master of Business Administration

Aug 2024 - Jun 2026

Santa Clara University | Leavey School of Business

- Product Management, Entrepreneurship, Strategy and Marketing

Master of Science | Computer Science and Engineering

Sep 2020 - Mar 2022

Santa Clara University

Bachelor of Technology | Electronics and Communication Engineering

Aug 2015 - Jun 2019

Visvesvaraya Technological University | Nitte Meenakshi Institute of Technology

SKILLS

Product Management

Product strategy and roadmapping, customer discovery and problem framing, prioritization and tradeoff analysis, go-to-market and positioning, stakeholder management, cross-functional collaboration, platform and enterprise product thinking

Technical and AI

System design and APIs, data pipelines and analytics, AI-powered product development, LLM integration and prompt design, applied use of models including Gemini, GPT, and Claude, evaluation of AI quality, latency, and cost tradeoffs

Tools and Platforms

Jira, Confluence, Notion, Figma, Canva, Firebase, Google Cloud Platform, AWS, GitHub, SQL, Cursor, Antigravity, ChatGPT, Google Gemini, Veo

PRODUCT EXPERIENCE

FilingIntel | Founder, Product Owner

May 2025

AI-powered SEC filing analysis platform | [Product Website](#) | [PRD](#)

- Identified a core pain point in manually analyzing dense 10-K and 10-Q filings across retail investors, students, and PMs, where extracting actionable insights is time-consuming and error-prone.
- Designed and built an end-to-end AI-powered web application that ingests SEC filings and generates structured summaries, trends, and Q&A, significantly reducing time and cognitive effort required for analysis.
- Owned the full product lifecycle as a product builder, spanning problem definition, product strategy, UX, technical architecture, AI integration, and deployment, balancing usability, accuracy, and performance tradeoffs.

Apple Vision Air | Product Strategy & Go-to-Market Concept

Sept 2025 - Dec 2025

Lightweight spatial computing product concept | [Product Website](#) | [PSD](#)

- Analyzed early adoption barriers of Apple Vision Pro, identifying comfort, price, mobility, and everyday usability as key constraints preventing spatial computing from transitioning from novelty to daily use.
- Defined Apple Vision Air as a strategically differentiated product concept, applying product strategy frameworks to balance performance, comfort, cost, and ecosystem fit while preserving the integrity of the VisionOS platform.
- Developed an end-to-end product narrative spanning target users, value proposition, positioning, pricing, and go-to-market, supported by launch artifacts including a press release, product website, and messaging to simulate real-world PM decision-making.

SynthiCal AI | Founder, Product Owner

April 2025

AI-powered calendar automation tool | [Product Website](#) | [PRD](#)

- Identified friction in manually creating calendar events from unstructured inputs and built a publicly deployed AI-powered product that converts text, links, documents, images, and audio into structured calendar events, including support for multi-event extraction.
- Owned end-to-end product execution as a solo builder, spanning problem definition, UX design, AI-driven extraction logic, and deployment, focused on improving productivity and reducing manual effort for busy users.
